

LEAN STARTUP FOR CHANGE PROJECTS

Program

Day 1: The science of failing fast

From solution to first round of real learning

- Discussion of complex problems and challenges in projects – case examples & participant experience
- Team selection of cases. Discussion & refinement of value proposition for change
- Introduction of Agile models for change & projects – what's different from traditional ways of working?
- Defining & prioritizing “Leap-of-faith-assumptions”: What needs to be true for this solution to deliver impact? (across user, technical & organizational dimensions)
- Introduction to the “science” of fast testing & prototyping: How to reveal true commitment?
- Establishing test designs and scripts for the most important assumptions
- Initiate and carry out first round of testing with real stakeholders
 - Phone conversations, user/ role simulation, e-mails & social media

Day 2: Pivot or persevere?

Learning how to “learn” and setting up the drum beat

- Recap of day 1 & sharing results
- Capturing learnings & refining value proposition
 - Adjusting assumptions priority (2 by 2 grid) and defining key assumptions to test next
- Designing tests for second round of testing
- Carry out tests and capture learnings
- Building an agile visual project plan for a 4 week period (hypothetical plan)
 - Defined tests to run, including test criteria
 - Daily and weekly milestones ensuring progress and knowledge sharing
- Team & personal reflections on how to drive fast change processes at home

Course form – not for those that likes to sit in a class room all day and listen

- Pre-readings & films distributed 1 week in advance
- Work is conducted in cross-organization teams of 4-5 people
- Twice a day teams will share/ present solutions to each other and receive feedback

